

Privacy Statement

1. Who are we & how to contact us?

Creative Point B.V.

Email: info@creativepoint.nl

Phone: +31850806929

2. What is this privacy statement?

This privacy statement explains how we process your personal data — and which rights you have in relation to that data.

3. What personal data do we collect?

Website Data

- Technical and device data (IP address, unique device identifiers, browser type, operating system, mobile network information)
- Location data (approximate location)
- Connection and access data (date and time of access, referring site, language preference)
- Cookies and other similar technologies
- Usage and behavioral data (information about how you interact with our site)
- Contact data (name, email, phone, company — only if you provide it)

(Potential) Customer Data

- Contact data (name, email, phone, company)
- Billing data
- Other personal data you may provide to us

4. How do we use your personal data?

If you are a website visitor, we use your data to:

- Maintain and improve our website
- Respond to quote queries via phone and email

If you are a (potential) customer, we use your data to:

- Deliver quotes
- Carry out our business operations (e.g., communication, service delivery, invoicing)
- Manage our customer database
- Stay in touch and share updates about our services

5. On what legal basis do we process your data?

We process your data because:

- It is necessary for the services you ask us to perform (performance of contract)
- We have legitimate interests in managing and operating our business; administering our customer relationships; operating, maintaining, improving and securing our website; providing support and responding to your requests and queries (legitimate interest)
- We have legal obligations to fulfill (legal obligation)
- You provide consent (consent)

How do we handle your personal data?

- We retain data only as long as necessary
- We apply technical and organizational measures to protect the data
- We engage processors only when that is necessary for our business operations (e.g., website hosting, analytics)
- When we need to transfer or share your personal data, we put in place appropriate technical and organizational measures, including international transfer safeguards (unless an Adequacy Decision is in place)
- We only share data with other third parties when we are legally obliged to do so (e.g., Tax Authorities)

6. Which processors (third parties) do we use?

We share personal data with third-party service providers who support us in carrying out our business activities, such as customer relationship management, bookkeeping and invoicing, accounting, website hosting, website analytics, and payment processing.

We also maintain a presence on social media platforms. Where visitors interact with us there, those platforms may independently process personal data in accordance with their own privacy policies.

7. What are your rights?

When we process your personal data, you have the right to:

- Access your data
- Correct any inaccuracies
- Request deletion
- Restrict certain processing
- Object to certain processing
- Request data portability
- Withdraw your consent, where relevant

If you would like to exercise any of your rights, please contact us via info@creativepoint.nl.

You also have the right to lodge a complaint with the Dutch Data Protection Authority via <https://autoriteitpersoonsgegevens.nl>.

8. Questions or feedback?

If you have any questions, feedback, or ideas about how we handle your personal data, please reach out:

Creative Point B.V.

info@creativepoint.nl

9. Change log

July 2026